



## 2016-2017 Briarwood PTA Box Tops and Labels for Education

**BOX TOPS FUNDRAISING:** Briarwood PTA receives 10¢ from General Mills Corporation for every Box Top collected. Briarwood PTA uses this income to fund special events for its students. During the 2015-2016 school year, Briarwood PTA earned over \$1,000 from General Mills for its Box Top submissions.

Box Tops are found on many products including Ziploc, Kleenex, Hamburger Helper, Cheerios, Pillsbury, Yoplait, Old El Paso, Progresso Soups, Mott's, Hefty, Nature Valley, Land-o-Lakes, Annie's, and Reynolds Wrap. See a complete list of participating products at [www.btfe.com/products](http://www.btfe.com/products).

You can also find Bonus Box Tops certificates on specially marked packages, or at the checkout printed on a receipt. If you are a member of btfe.com and participate in your grocer's loyalty card program, you can earn Bonus eBox Tops. These electronic bonuses are automatically credited to the school's account.

**CLASSROOM COMPETITIONS:** The Briarwood classroom that collects the most Box Tops and Labels for Education per month will earn **FREE POPCORN** on a popcorn Friday during the following month. Classroom competition will run from the 1st to the end of each month.

The Briarwood classroom that collects the most Box Tops for the 2016-2017 campaign by May 31, 2017 will earn an **ICE CREAM PARTY** in June.

**HOW TO PARTICIPATE:** Please neatly trim Box Tops and seal them in a plastic sandwich bag or paper envelope. **WRITE YOUR CHILD'S TEACHER'S NAME ON THE OUTSIDE OF THE BAG OR ENVELOPE** to receive credit for the classroom competition. Give the bag or envelope to your child's teacher anytime during the month. **PLEASE DO NOT GLUE, TAPE, OR STAPLE BOX TOPS OR LABELS FOR EDUCATION TO ANY COLLECTION SHEETS OR PAPERS.**

Please note: **BOX TOPS** must be submitted **AT LEAST 6 MONTHS PRIOR TO THE STATED EXPIRATION DATE.** General Mills requires 6 months to process our school submissions and will not honor expired Box Tops.

Please encourage your family, friends, co-workers and neighbors to save Box Tops for you. Consider placing a collection box at your workplace, church, etc.

**LABELS FOR EDUCATION:** The Campbell's Labels for Education program has ended and the logos are being removed from the participating products. If you still have any labels, we can still accept them and they will go towards our remaining points balance.

**QUESTIONS:** If you have any questions, please contact Alison Larsson, Briarwood PTA Box Tops Chair @ [aklarsson@comcast.net](mailto:aklarsson@comcast.net)

Thank you for your participation in this important fundraising campaign to benefit Briarwood students!